

Orange Electronic In CIAPE 2008

CIAPE

Established by the Chinese Government, CIAPE involves a wide spectrum of participating companies which include the entire world's major auto and auto parts manufacturers, and all Chinese enterprises of auto parts and the aftermarket industrial chains regions.

Purchasers and R&D staffs can make the best use of CIAPE to get acquaintance with the major suppliers and to establish new channels for supplying and purchasing.

TPMS in China

TPMS system has gained wide recognition and application in developed countries, but it is just in the initial stage in China. On 24 November 2003, there are descriptions regarding the installation of tire pressure monitoring systems: for coaches over 6-meter long and trucks over 1.2-ton, tire pressure monitoring systems should be installed. Sooner or later, the government will promulgate the compulsory regulation of TPMS installation. Therefore, it is assumed the market has a bright future.



The crowd of buyers

Oranges TPMS attract crowds of buyer's attention. There were more than 300 dealers, including domestic car makers, tire stores, auto parts dealer, and 4S dealers were visit Orange Booth.

What makes Orange shine?

Throughout China, there are nearly 200 manufacturers dealing with TPMS R&D. However, there are still suffer with low transmitting efficiency and poor error-correcting functions, missing alarms often occur in bad conditions. Buyers, car makers and even TPMS producers were astonished about Orange TPMS is the only one TPMS maker in the world possessing certifications of FCC (US), E-mark (Europe), ARIB (Japan), MIC (Korea), IC

(Canada), and NCC (Taiwan) simultaneously.

Samples sold out!

From the beginning to the end, request of Orange TPMS sample were lasting through of the show. All the display samples were sold out in the booth. Many of the buyers even leave contact number and make ample order.

Boost TPMS Market in China

The success of Orange TPMS in the CIAPE show is a symbol that buyers in China have aware of the market scale of TPMS. The auto parts channels and tire chain stories are seeking the product that is most potential. Amount the various exhibitors, Orange TPMS were outstandingly drive the publics attention. It is believed that TPMS market will have a remarkable growth in 2009 China. When the channel of the TPMS supply is formed, the market will build up a barrier for the new comer.

